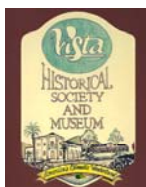


Vista Historical Society

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PRESIDENT'S MESSAGE

As we prepare for the holidays, I thought it would be nice to learn a bit of Vista's history regarding something we use every day.

If you think about your address at all, you just consider it a device for getting mail and keeping out-of-towners from getting lost. What you may not realize is that a numbered address is a sign of an urban community.

When Vista got its first Post Office in 1882, there were no addresses and few street names. Mail delivery was nonexistent. As the population grew to more than 1,000 in the late 1920's, Rural Route mail delivery was introduced. This was a system of roads designated as a mail route. Homes on or near a route were given a mail box number.

When the town was small, there was no need for a better system. Mail with a name and address such as Maude Adams Vista California would be sure to reach Maude.

In addition, street names were not always necessary. For example, what is today Main Street was originally called San Diego Boulevard, but because it was a main east-west route it was also called the Inland Highway or Highway 395. When a business on Main Street advertised in the local paper, a location was rarely given because everyone knew where it was. If a street name was used, it could be any of the three names. Three downtown businesses next to each other on Main Street would use three different street names in their ads, although Inland Highway seems to have been the favorite.

By 1949, Vista was large enough to get an address system for a mile-area around downtown. Addresses replaced rural routes in the rest of the Vista area by the 1960's.

CHRISTMAS TEA

The 2008 Christmas Tea will be held Sunday, December 14, at the Park Terrace Café in the Gloria McClellan Senior Center (the main room, the same as the March General Meeting). The center is located at 1400 Vale Terrace. The tea will start at 2:00 in the afternoon and last until 4:00.

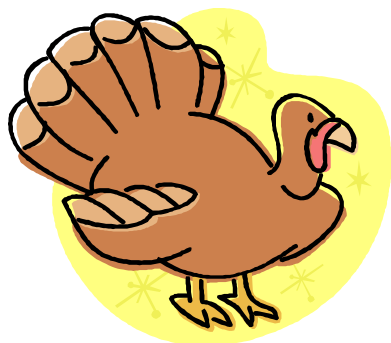
Santa Claus will make his traditional appearance, much to the delight of the children in attendance.

Paul Eckert will give an update on the museum move and our temporary location at Hot Spring Way. There will be door prizes and wondrous holiday refreshments.

The tea will see the debut of the 2008 pewter medallion. The medallion this year is the Train Station. It is the seventh in a series honoring historic Vista buildings, issued annually since 2002.

The 2008 Calendar also will also be available. It is the fourth yearly calendar issued by the Historical Society and the third issued in the "then and now" format, showing historic buildings and places as they were and their current view.

Let us know if any of you have a special recipe that you would like to bring to share. Just call the Historical Society office at (760) 630-0444.



MEMORIALS

As of October 23, 2008

IN MEMORY OF EARL BRACKMAN

Paul and Diane Eckert-Kappas Fund

IN MEMORY OF THELMA BRACKMAN

Paul and Diane Eckert-Kappas Fund

IN MEMORY OF STEVE BRACKMAN

Paul and Diane Eckert-Kappas Fund

LIFE MEMBER DONATION

Harold Trudeau

SOCIETY OFFICE CLOSED

The Vista Historical Society office at Hot Spring way will be closed Friday, October 31, to Tuesday, November 11, while the staff is on vacation. The phone will be monitored for messages.

CHANGE OF ADDRESS

If you change your mailing address, please notify the Historical Society. Because our newsletter is mailed at the bulk-mail rate, the post office charges the first-class letter rate to return undelivered mail to us. Also, you will not get your newsletter!

MAIL, PHONE AND E-MAIL

Please address any mail for the Vista Historical Society to our post office box:

**VISTA HISTORICAL SOCIETY
P.O. BOX 1032
VISTA, CA 92085-1032**

We will not receive mail addressed to our new location. We cannot guarantee that we will get any mail not addressed to our post office box. Our phone and fax number remains (760) 630-0444. Our new e-mail is yhm67@1882.sdcoxmail.com.

MONTHLY VOLUNTEER LUNCHEON

The volunteers of the Vista Historical Society meet for luncheon at varying local restaurants on the first Wednesday of each month.

The December luncheon will be held at the Chin's on East Vista Way on Wednesday, December 3, 2008. This month, the lunch will be held at La Paloma on Wednesday, November 5. For more information, contact the Society office at (760) 630-0444.

The October gathering was held on Wednesday, October 1, at the California Pizza Kitchen. As always, the food was good and the camaraderie was great.

These luncheons are open to all Society members and those interested in meeting the volunteers and learning about participation in activities of the Vista Historical Society. Please make reservations by calling Mary Lou Hayward at (760) 724-4586. Information is also available by calling the Society office at (760) 630-0444.



**Edith Johnson
at the luncheon
at the California
Pizza Kitchen**



Mary Dolnik and Richard Sepulveda

VOLUNTEER LUNCHEON PARTICIPANTS



Left to right: Edith Johnson, Richard Sepulveda Janice Klafehn, and Alvora Beck



Richard Sepulveda, Lois Cavalier, Melinda Andersen, and Rosemary Conway



Melinda Andersen and Rosemary Conway



**Above: Jean Bice
Below: Wilma Lusardi**



Marylou Hayward and Marita Allen





Left, Beth Damon Puente, owner of the World's Fare, and Lois Cavalier at the book signing on October 18, 2008.

MEMORIES OF THE 2007 CHRISTMAS TEA



SHARING A PASSION FOR OUR HISTORY

The signings for the *Vista* book have proven to be an exceptional opportunity to promote the Vista Historical Society and to meet longtime and new Vistans with a passion for our past. Stories for future books come from everywhere as members of the community greet each other and begin to compare their experiences.

The World's Fare gift shop, site of the most recent signing, is in itself a part of Vista's history, owned and operated by the Damon family for the past 30 years. The sparkling new store was moved to the newly remodeled Albertson's shopping center at East Vista Way and Foothill Drive from the complex adjacent to the new fire station.

The Vista Historical Society is always a hot topic at signings, with its longtime preservation of local historic memorabilia and information and the exciting new museum plans that are afoot with the move to Rancho Minerva.

A member of the historic Tanaka family came by and shared recollections of Frank and Kimiye Tanaka, who came here in 1932 and were the first commercial strawberry farmers. All six Tanaka children graduated from Vista High School.

Sandi Graham, membership chairman for the Vista Historical Society board of directors, mentioned her family name, McDougall, and several visitors were instantly all smiles as they told her about their own experiences and those of friends or family who had worked at or fondly remembered the historic McDougall's Pharmacy.

The current owner of the rock house built by John S. Hayden, who arrived in Vista with his wife,





Josephine, in 1927, asked for any further information about the Hayden family and the home she cherishes. Her name and phone number were duly noted, and anyone with information about the family or house is asked to share it so it can be relayed to her.

And one new resident of Vista arrived at the signing for a book dedicated to his two small grandchildren so they will know about the community's past.

This is just a sampling of those who have shared their joy and their pride at being part of Vista's history.

CITY OF VISTA GENERAL PLAN

The City of Vista is holding a series of workshops on the future of the city. The announcement below lists the times and places of the workshops.

<p>City of Vista General Plan Update <i>Community Workshops</i></p>		<p>Actualización del plan general de la ciudad de Vista <i>Talleres comunitarios</i></p>	
<p>Last summer, Vistans embarked upon an update of our most important community planning document, the General Plan. You and your neighbors shared your visions for the City's future. Since that time, planners have been working on ways to make your visions reality. Two General Plan elements, land use and community identity, are essential for preserving, enhancing and creating your vision. These two elements will be the focus of upcoming discussions.</p> <p>Vista is a city with several different and unique neighborhoods. What makes yours special? How is it different from other neighborhoods? Where are its boundaries? Are there special places or qualities that you want to preserve or maybe create? Come spend a couple of hours with your friends, neighbors and city staff; tell us what you think!</p> <p>Meetings will be held in five different areas of the City.</p>	<p>MEETING DATES</p> <ul style="list-style-type: none"> ▶ East Vista Bregle Terrace Senior Center Monday, October 27th 6:00 p.m. – 8:00 p.m. ▶ North Vista Bobier Elementary Tuesday, October 28th 6:00 p.m. – 8:00 p.m. ▶ South Vista Optimist Club Wednesday, October 29th 6:00 p.m. – 8:00 p.m. ▶ West Vista Grapevine Elementary Wednesday, November 5th 6:00 p.m. – 8:00 p.m. ▶ Central Vista Breeze Hill Elementary Thursday, November 6th 6:00 p.m. – 8:00 p.m. 	<p>El verano pasado, la gente de Vista inició una actualización del documento más importante de planeación para su comunidad: el plan general. Usted y sus vecinos nos dijeron lo que imaginan para la ciudad en un futuro. A esto le llamamos la visión. Desde aquel entonces, la gente que se encarga de planear ha estado trabajando en cómo convertir la visión en realidad. Dos elementos del plan general, el uso del suelo y la identidad de la comunidad, son esenciales para conservar, realzar y crear la visión. El uso del suelo y la identidad de la comunidad serán temas a tratar próximamente.</p> <p>Vista es una ciudad que tiene varios barrios diferentes y únicos. ¿Qué hace que el barrio en donde usted vive sea especial? ¿Qué lo hace diferente a otros barrios? ¿Dónde empieza y dónde termina? ¿Hay lugares especiales que a usted le interesaría que se conservaran, o que quisiera que se crearan? Dedíquele dos horas de su tiempo a platicar con amigos, vecinos y con el personal de la ciudad. ¡Cuéntenos lo que piensa!</p> <p>Las reuniones se harán en cinco diferentes áreas de la ciudad.</p>	<p>FECHAS</p> <ul style="list-style-type: none"> ▶ Este de Vista Bregle Terrace Senior Center lunes 27 de octubre 6:00 PM a 8:00 PM ▶ Norte de Vista Bobier Elementary martes 28 de octubre 6:00 PM a 8:00 PM ▶ Sur de Vista Optimist Club miércoles 29 de octubre 6:00 PM a 8:00 PM ▶ Oeste de Vista Grapevine Elementary miércoles 5 de noviembre 6:00 PM a 8:00 PM ▶ Centro de Vista Breeze Hill Elementary jueves 6 de noviembre 6:00 PM a 8:00 PM
	<p>For more information visit the Vista 2030 website at www.cityofvista.com or call 760-643-2891.</p>		<p>Para mayores informes visite la página Web de Vista 2030, www.cityofvista.com o llame al 760-643-2891.</p>



Don't forget the 2008 Christmas Tea Sunday, December 14, at the Park Terrace Café in the Gloria McClellan Senior Center.

RANCHO MINERVA UPDATE

The paperwork giving the City of Vista title to Rancho Minerva should be completed by the end of October. In November, the City will begin construction of the necessary ADA (disabled accessible) improvements, which should be completed by spring of 2009.

The Vista City Code requires that a museum at this location be approved by the issuance of a Minor Use Permit. The public hearing for the permit will probably take place in late November or December.

It is unclear at the present time when we can move in.



This building is the guest house behind the main house, next to the garage. As part of the construction by the City of Vista, the guest house will be converted to disabled accessible rest-rooms.



This is the current view of the main room at Rancho Minerva with the new flooring.



This is the upstairs hallway as seen from the top of the stairway. The upstairs has two bedrooms, a bathroom and storage. Because of the lack of access for disabled persons, the upstairs will not be open to the public or volunteers.



The kitchen at the left was a later addition to the main house. It is now and will remain a fully functioning kitchen.

MEMBERSHIP

The Vista Historical Society depends on its membership for income and support. The benefits of membership include the monthly newsletter, several social and educational events each year, and access to the museum data base as well as other publications.

Membership supports our efforts to discover and preserve local history. Please consider joining by filling out the form below and sending it with your dues to:

Vista Historical Society
P. O. Box 1032
Vista, CA 92084-1032

Mr./Mrs./Miss
Mr. and Mrs. _____

Address _____ City _____ Zip _____

Email _____ Telephone _____

MEMBERSHIP-ANNUAL DUES

\$5 Student \$25 Individual
 \$45 Family \$100 Business, Firm or Organization



Taken November 1, 1965, this picture shows the Red Barn and Train Station when both were in active use.

**Vista Historical Society, Inc.
P. O. Box 1032 Vista, CA 92085-1032
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PROGRAMS AVAILABLE

Programs are available for presentation on request for schools, clubs and other organizations. In addition, other presentations can be customized to fit your needs. For more information, call 760-630-0444.

The next newsletter will be published in DECEMBER 2008. Please submit articles by NOVEMBER 15th.